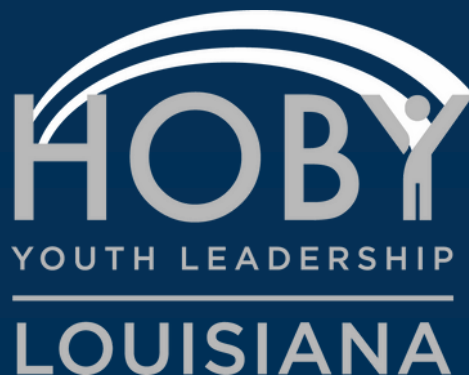


LEADERS *built* HERE.



2024 Partnership Opportunities



Dear Community Champion,

The Louisiana Hugh O'Brian Youth Leadership Seminar (HOBY) is 501(c)(3) organization which seeks to inspire young people to make a difference and become catalysts for positive change in their home, school, workplace, and community. As America's foremost youth leadership organization, HOBY has an over 50-year history of successfully motivating young people to develop into outstanding leaders.

In Louisiana, this is accomplished through our flagship program, the statewide leadership seminar. This three-day immersive leadership experience provides top-performing high school sophomores from across the state with the opportunity to develop leadership and critical thinking skills. During the seminar, the students, who we call ambassadors, engage in peer to peer learning, teambuilding activities, service projects, and hear from adult leaders from across industries. The HOBY philosophy is not to teach students what to think, but how to think critically about their community and world. To learn more about HOBY please visit www.hoby.org and www.youtube.com/hoby.

This June our seminar will host 140 students at Southeastern Louisiana University who are hand-picked by their guidance counselors from most parishes in the state. Our students are diverse with respect to geography, income, gender, and race. Many of our alumni go on to become leaders in business, government, entertainment, law, and medicine.

HOBY Louisiana is 100% volunteer led and puts on the seminar with significant community support and donations. While sponsoring schools pay a nominal fee to register their students, it falls short of the dollars needed to offer the seminar to the ambassadors. The leadership of HOBY Louisiana is looking to develop partnerships with community champions across the state to offer the best experience possible to these up and coming leaders; we invite you to join us in inspiring our ambassadors.

Attached you will find a list of ways to partner; if one of these resonates with you, please do not hesitate to fill out the attached form and make your commitment today or visit www.hobylouisiana.org/partner to submit it electronically. Alternately if you would prefer to make a direct donation please visit www.hobylouisiana.org/donate.

If you would like to discuss a custom partnership proposal, please do not hesitate to reach out to us at 318.458.5758 or matthew@hobylouisiana.org.

Thank you in Advance,

A handwritten signature in black ink that reads "Matthew Wallace". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Matthew Wallace
Board President- HOBY Louisiana

Partnership Opportunities

Leading

Presenting sponsorship provides opportunity to endorse and partner with HOBY program and provides for the program to bring in national speakers and enrichment activities

\$10,000

- Opportunity to address HOBY Ambassadors and Parents
- Optional booth during HOBY opening and closing ceremonies
- Access to parent contact information
- Logo placement on event signage
- Logo placement on website
- Full-page ad in program
- Cross promotion on HOBY Louisiana Social Media
- Option to provide "swag" to students and parents

Building

Defrays the costs of university facilities throughout the seminar.

\$7,500

- Access to parent contact information
- Logo placement on event signage
- Logo placement on website
- Half-page ad in program
- Cross promotion on HOBY Louisiana Social Media
- Option to provide "swag" to students and parents

Outstanding

Covers the cost of meals for ambassadors throughout the seminar.

\$5,000

- Logo placement on event signage
- Logo placement on website
- Quarter-page ad in program
- Cross promotion on HOBY Louisiana Social Media
- Option to provide "swag" to students and parents

Mentoring

Provides funding for 5 volunteers to lead HOBY ambassadors through the seminar weekend providing mentoring and leadership development.

\$2,500

- Logo placement on event signage
- Logo placement on website
- Logo placement in program
- Cross promotion on HOBY Louisiana Social Media

Serving

Helps HOBY defray the cost of the seminar service project which provides over 400 hours of service on one day

\$1000

- Logo placement on event signage
- Logo placement in program

Growing

Provides supplies for one team building activity for ambassadors

\$750

- Logo placement in program

Partnering

Covers the expense for one ambassador beyond registration fee paid by school

\$400

- Listing in program
- Receive personal testimony from HOBY ambassador

YES! Count us in for HOBY Louisiana 2024

Organization Name: _____

Contact Name: _____

Contact Address: _____

Contact Phone: _____

Contact Email: _____

Organization Website: _____

We would like to join as:

- | | |
|--|---|
| <input type="checkbox"/> Leading- \$10,000 | <input type="checkbox"/> Outstanding- \$1,000 |
| <input type="checkbox"/> Building- \$7,500 | <input type="checkbox"/> \$750 |
| <input type="checkbox"/> Empowering- \$5,000 | <input type="checkbox"/> Partnering- \$400 |
| <input type="checkbox"/> Serving- \$2,500 | <input type="checkbox"/> Other _____ |

- Please send us an invoice for our partnership
- Please find a check enclosed
Payable to: Louisiana Hugh O'Brian Youth Leadership Seminar Corporation
- Please process our credit card

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

CVV (number on back): _____

Card Billing Zip Code: _____

If enclosing payment, please remit this form to:

HOBY Louisiana
PO Box 84265
Baton Rouge, LA 70884

If no payment is included remit this form to:

Email to: fundraising@hobylouisiana.org
Fill out digitally: www.hobylouisiana.org/partner